

YREKA

CHAMBER OF COMMERCE MEMBERSHIP BENEFITS



MAXIMIZE YOUR MEMBERSHIP

- Supply business cards and brochures for display at the Chamber office.
- Keep the Chamber informed about your business. Review your listing on the Chamber's website, and keep us up-to-date with an accurate contact name, email, phone number, logo and website.
- Host a Monthly Mixer. In conjunction with the Chamber, we will work together to organize a great evening of networking.
- Attend Monthly Chamber Mixers and engage with our local business community and network with other professionals.
- Sign up for our monthly newsletter to stay-up-to-date on everything happening in Yreka and Siskiyou County.
- Send us event and advertising materials that we can share in our Newsletter and on Facebook.
- Participate in our Shop Yreka Campaign, this is free to all members.
- Shop local. Your investment in our community keeps our business network strong.
- Join the Board of Directors or become a Chamber Ambassador.

Some items above are dependent on membership levels.

ANNUAL CHAMBER MEMBERSHIP

COMMUNITY PARTNER MEMBERSHIP

Includes all benefits from both lower levels. Community Partner Membership receives the option to sponsor four major events or be the lead sponsor at one event. Lead sponsors are visible in all marketing materials and can provide promotional banners for events. Additionally Community Partner logos will be displayed on the Chamber's website.

\$1250

VENTURE MEMBERSHIP

Includes basic membership benefits, one event sponsorship credit, recognition in the NEW Map & Guide, free advertising opportunities in monthly newsletter.

\$300

BASIC MEMBERSHIP

Includes referrals, listing in online directory, ribbon cutting recognition, grand opening recognition, Facebook advertising, use of bulk mail permit, access to monthly newsletter, and invitation to monthly mixer.

Please note that basic members are not listed in the Yreka & Northern California Map & Guide Brochure Directory.

\$100

IT'S ABOUT WHAT WE CAN DO TOGETHER

www.yrekachamber.com
530.842.1649

FIND US ON SOCIAL MEDIA & TAKE A LOOK AT THE
CHAMBER'S NEW AND IMPROVED WEBSITE AND LOGO.



YREKA CHAMBER OF COMMERCE
310 SOUTH BROADWAY STREET | 530.842.1649

SPONSORSHIP EVENTS

Citizen of the Year Banquet - March
Gold Rush Days - June
Sizzlin' September - September
Holiday Dinner Dance - November
Winter Wonderland Events - Nov/Dec

NETWORKING OPPORTUNITIES

The Chamber creates a variety of events that enable members of the business community to meet and mingle. These are great chances to promote your business, meet new customers, and learn what's happening in Yreka.

REFERRALS

The thousands of people who contact the Chamber each year for referrals are given the names of Chamber members. If you're in the Chamber, you're referred.

ADVERTISING OPPORTUNITIES

Visibility and exposure are key to effective marketing, and the Chamber is where you'll get them. Through newsletters, our Yreka & Northern California Map & Guide, on Facebook, and our website, only Chamber members will have the niche in this market.

SPONSORSHIP OPPORTUNITIES

Sponsoring a Chamber event is a great way to get your business before the community and fellow businesses. Sponsorships range from Gold Rush Days and Citizen of the Year Banquet to Sizzlin' September and Yreka's Winter Wonderland Events.

VISIBILITY

Businesses are provided an online listing and/or print listing in our Yreka & Northern California Map & Guide. Physically attending and/or helping with events, and our Chamber Mixers provides additional visibility within the community.

VOICE

Energetic board members, ambassadors and staff ensure that Chamber members get the most from their investment. Getting involved is one of the ways, and the Chamber has several ways in which you can participate. Ask for more information.



SHOP YREKA

The Chamber is dedicated to supporting our local community. Like our Facebook Page @SHOPYREKA to stay current on our campaigns.

The Chamber offers free advertising on this page for participants.

Dates and length of time for campaigns vary throughout the year.

INSTAGRAM

The Yreka Chamber is now on Instagram. Help us grow our followers - follow us @YREKACHAMBER. Tag us in your photos, and we'll share them to our page.

Instagram is a great network to interact with audiences on a more personal level, and share the beauty of our town.

MAP & GUIDE

This 32-page brochure is the perfect guide for travelers and locals alike. The information is changed annually, to keep the guide fresh. There is ample room for advertisers. Venture Members are included in the print directory.

For more information ask for our Advertising Rate Sheet.

NEWSLETTERS

The Chamber has updated our Email Newsletters for a great new and user-friendly experience. Our monthly newsletters are filled with useful information, events, contests, and free advertising opportunities for members.

Other newsletters are sent out as needed.